



MINNESOTA VIKINGS NEWS RELEASE

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VIKINGS 2009 CHARITY MOTORCYCLE RIDE TO BE HELD ON JULY 18TH

Eden Prairie, MN – The **2009 Minnesota Vikings Ride for Life Motorcycle Rally**, presented by the Mille Lacs Band of Ojibwe and Miller Lite, will be held Saturday, July 18.

The 15th annual Ride for Life, which benefits the Vikings Children's Fund, will feature starting neighborhood locations all across the Twin City Metro Area. Bikers can start from *Babe's* (South) in Lakeville, *Borderline Grill* (East) in Lakeland Shores, *The Junction* in Minneapolis, and *Fatboy's Grill* (Northeast) in East Bethel. The primary starting location this year, where Vikings players, cheerleaders and Viktor the Viking will be present, will be the *Blue Heron Grill* (North) in Hugo.

The 50-mile ride begins at 12:15 p.m. from the *Blue Heron Grill* and will finish at the *Outdoor Amphitheater* in Hinckley. When the group arrives in Hinckley, riders will be greeted by Vikings personnel, cheerleaders and a welcome party featuring live music from Zed Leppelin, as well as food beverages and \$30,000 in prizes, including \$10,000 in cash and a 2009 Yamaha Star motorcycle.

Cost to participate in the ride is a \$15 donation to the Vikings Children's Fund. Bikers also can go directly to Hinckley and register. All motorcycles are welcome to participate in the Ride for Life. The event is supported by the Minnesota State Patrol, local law enforcement and A.B.A.T.E. of Minnesota.

For more information, visit www.vikings.com or call 952.828.6577.

Since 1978, over \$8.5 million has been raised for the VCF with over \$4.5 million allocated to support research at the University of Minnesota's Department of Pediatrics.

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