



MINNESOTA VIKINGS NEWS RELEASE

9520 Viking Drive • Eden Prairie MN 55344 • www.vikings.com

FOR IMMEDIATE RELEASE

June 1, 2010

CONTACT: BRAD MADSON—DIRECTOR OF COMMUNITY RELATIONS
MINNESOTA VIKINGS
(952) 828-6590

ENTIRE VIKINGS ORGANIZATION AND TORO COMBINE TO CONSTRUCT PLAYGROUND AT NELLIE STONE JOHNSON COMMUNITY SCHOOL IN NORTH MINNEAPOLIS

Playground designed by kids will be built by volunteers in one day

WHAT:

More than 250 volunteers, including more than **150 Vikings executives, front office staff, coaches, and players**, along with Toro employees and organizers from KaBOOM!—a national nonprofit organization that envisions a great place to play within walking distance of every child in America--will join forces to build a new and safe playground at **Nellie Stone Johnson Community School in North Minneapolis on Friday, June 4**. The new playground's design is based on drawings provided by students who attended the Design Day in April and will use the playground. **The total cost of the playground is being split by the Minnesota Vikings and their community partner, Toro.**

WHY:

The new playground will provide hundreds of students at Nellie Stone Johnson Community School, and children in the neighborhood, a safe place to play.

WHEN:

Friday, June 4, from 8:30 a.m. to 2 p.m. **RAIN OR SHINE.**

8:30 AM—Vikings Cheerleaders will kick off the day with a morning stretch for Vikings, Toro and school volunteers.

12:45-1:45 PM--Entire Vikings coaching staff and team will arrive and be deployed to visit each classroom, assist with the playground assembly and paint a "Vikings-Toro-Education" themed mural.

1:45 PM--Ribbon cutting ceremony with Head Coach Brad Childress, Toro representatives, and other dignitaries.

WHERE:

Nellie Stone Johnson Community School
807 27th Avenue North
Minneapolis, MN 55411