



GAME DAY SOCIAL NARRATIVE

WELCOME

Our goal is for the Minnesota Vikings games to be an enjoyable experience for everyone, including fans with special needs or sensory issues.

**Some areas you will encounter during your game day experience may be over-stimulating.
You may want to read this booklet or print and review when you first arrive.**



**This booklet was compiled to serve as an informational tool to increase your enjoyment and comfort at U.S. Bank Stadium. It is not a complete or official statement of policies.
The Vikings reserve the right to alter, change, or interpret policies without notice.**

WHEN I GO TO A VIKINGS GAME



**This is U.S. Bank Stadium and the Minnesota Vikings play football in this stadium.
I will be going to a football game here.**



Before the game, it gets very crowded and we have to wait our turn in line with other people. Sometimes it gets loud and this is OKAY!

The halls leading to our seats are long and can be very crowded.



Sometimes fire comes out of the large ship and fireworks are used during the player introductions.



When we walk around the concourse in the stadium, we will see a lot of TV screens so we can watch the game while we are away from our seats.

There are many food options on game day.

We will have to wait in line at the concession stand, and that is OKAY!



In the middle of the game, they have presentations, performers, marching bands and other fun activities. We are going to have fun on this special day.



**A bag was designed just for me and
I can pick one up at Guest Services on game day.
(These are located on the Main Concourse near the Purple and
Gold lobbies or Section 307 on the Upper Concourse.)**

MINNESOTA VIKINGS SENSORY KIT

Minnesota Vikings Fan Sensory Kit

The kit was designed to help fans with special sensory needs feel comfortable and remain engaged during games. Cost effective items were chosen to mitigate environmental factors and provide engaging sensory input on multiple level to meet the unique needs of users. It will help fans enjoy the game and no doubt become a lasting souvenir of the Vikings game!

Creature Comforts Seek and Find Bag

Using football themed items and Vikings colors, the Seek and Find Bag is a tactile, slightly weighted fidget toy. It can also be used as a learning tool, Can you find the letters that spell 'Vikings?'

Football Squeeze Toy

The nubby rubber football is engaging on a number of levels, as it can be squeezed, pulled, spun and rubbed.

Autism Alert Sticker

Purple and gold wearable sticker to allow others to reach a parent should you be separated.

Manual Fan

The fan is manually operated with a crank. It is a fidget toy that will be enjoyed by fans who like spinning things, a cause-effect toy, and serves the practical function of empowering a guest with tool to cool down.

Visor

A visor is a comfortable means of shading the eyes from bright sunlight while also providing a sense of enclosure and protection.

Earplugs

The soft foam earplugs are another tool that provides guests the peace of mind that they can control the level of noise they are experiencing.

Stretch Band

The stretch band can be a fidget toy and can also serve the valuable function of providing proprioceptive sensory input when it is pulled. This is the type of input that is obtained by jumping on a trampoline or lying under a weighted blanket and it can be profoundly calming to a overstimulated sensory system.

Crazy Straw

The straw is both a playful diversion and a means of providing oral motor stimulation. It can be chewed on or sipped with a drink.

Use at your own risk and with parental supervision.