



VIKINGS JR. COMMUNITY QUARTERBACK AWARD

The NFL Community Quarterback Award recognizes outstanding volunteers in the 32 NFL markets and awards nearly \$1 million to the charitable organizations that they serve. This program honors youth individuals who exemplify leadership, dedication, and a commitment to improving the communities in which they live through volunteerism.

- **Who is Eligible?**

Residents in each of the 32 NFL markets, 9th grade through college, who provide volunteer services for nonprofit (501(c)(3) or 509) organizations are eligible for nomination. Nominees may only serve in a volunteer capacity and **may not receive any compensation** – monetary or otherwise – for their efforts.

- **Local Nomination Process:**

Nonprofit organizations may nominate volunteers by completing the attached application (one for each volunteer). Individuals may not nominate themselves. Local NFL teams must receive nominations no later than November 15, 2010.

- **Local Voting**

Nominations should be submitted to the local NFL team for review. Each team will appoint a review panel comprised of team representatives, media representatives, and community leaders to review the nominations. In December, each team will announce the winners for their local Jr. Community Quarterback Awards. NFL Charities (through the Minnesota Vikings) will make a \$1,000 grant in the names of the winners to the nonprofit organization where they serve.



VIKINGS JR. COMMUNITY QUARTERBACK APPLICATION

Personal Summary:

1. Please complete the personal information sheet on the following page.
2. In a short paragraph, summarize your project and what you hope to change or improve in your community.
3. Why did you choose to get involved in community service/improvement?
4. What role do you believe youth leadership plays in the area of community betterment and national pride?

Project Narrative:

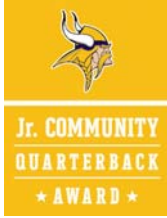
Background – Describe your community project.

1. Is this a start-up project or does your community program already exist?
2. What need(s) does your project or program address? What population does it serve?
2. What do you hope to accomplish? What have you accomplished so far?
3. How many volunteers are/will be involved in your project?
4. Have you formed partnerships with other people or organizations to help your project succeed?
5. Does your project include fundraising?
6. How will you evaluate your project to determine whether it was effective?
7. What is your budget for this year?

Partnership – Community Partner Narrative

Each applicant must be “sponsored” by a 501c3 community organization (e.g. school, youth center, church or other service agency that helps the applicant organize his/her project). This organization agrees to accept any grant monies awarded from the Jr. Community Quarterback Program on behalf of the applicant and allocate as needed for the completion of the applicant’s project.

Each applicant’s Community Partner must complete a short narrative commenting on the quality of the proposed project and the commitment to the community demonstrated by the applicant. The partner essay may only be submitted by a senior employee of a registered 501c3 organization, school, place of worship, hospital or government office.



APPLICANT INFORMATION SHEET

Name of Applicant:
Age/DOB:
Name of Project/Program:
School Address:
School Phone:
Partner Organization:
Partner Organization Contact/phone:
Partner Organization Address: _____ (Street, City, State, Zip) _____
Description of Project/Program:

All completed applications must be postmarked **November 15, 2010** and mailed to:

Minnesota Vikings Jr. Community Quarterback Award
C/O
Brad Madson
9520 Viking Drive
Eden Prairie, MN 55344

Completed applications by email must be received by **November 15, 2010** at:

madsonb@Vikings.nfl.net

* Please note that program narrative information submitted may be used by the NFL or NFL team in publicity efforts to promote this program and build awareness for community involvement and volunteerism.