



MINNESOTA VIKINGS

NEWS RELEASE

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FOR IMMEDIATE RELEASE

NOVEMBER 13, 2009

VIKINGS OWNER/PRESIDENT MARK WILF, ALONG WITH TACKLES BRYANT MCKINNIE AND PHIL LOADHOLT, TO VISIT OWATONNA ON TUESDAY, NOVEMBER 17

Eden Prairie, MN – Minnesota Vikings Owner/President **Mark Wilf**, along with tackles **Bryant McKinnie** and **Phil Loadholt**, will visit Owatonna, MN, on Tuesday, November 17, as part of the Vikings “You Made The Team” Community Tour.

Wilf, McKinnie and Loadholt will make their first stop at Willow Creek Intermediate School (1050 22nd Street NE) from 10:00 – 10:45 a.m. to encourage children to be physically active with the “What Moves U” childhood fitness program. The program, established by the American Heart Association and the National Football League and in conjunction with the NFL’s Play 60 initiative, strives to teach kids the importance of being physically active for 60 minutes a day. The curriculum helps teachers incorporate physical activities into all courses, not just physical education class. McKinnie and Loadholt, as well as Vikings cheerleaders, Viktor the Viking and others, will demonstrate with students some of these activities, such as football training exercises.

Following the middle school appearance, team personnel will attend a luncheon hosted by the Vikings and the Owatonna Chamber of Commerce at the V.F.W. (135 Oakdale Street) from 11:45 a.m. – 1:00 p.m. Wilf and Vikings Vice President of Public Affairs **Lester Bagley** will address a crowd of civic and business leaders about the team’s passion for giving back to local communities. KFAN host and Vikings play-by-play announcer **Paul Allen**, who will also broadcast his morning show live from the Owatonna Ford dealership, will conduct a Q&A on the Vikings exciting season with Wilf, McKinnie and Loadholt. The team will conclude the event by giving away jerseys, footballs and tickets.

Media are invited to attend both events. Wilf, McKinnie and Loadholt will be available for questions at Willow Creek Intermediate School from 10:45 – 11:00 a.m.

For more information please contact Vikings Director of Civic and Business Affairs **Kimberly Fields** at 952.828.6582 or Assistant Director of Public Relations **Tom West** at 952.828.6552.

The Vikings “You Made The Team” Community Tour was implemented in 2007 and is designed to connect with fans, community partners and local leaders while providing an update on the excitement of Vikings football. Thus far the tour has stopped in Brainerd, Duluth, Fargo/Moorhead, Fergus Falls, Grand Rapids, Iowa City, IA, Mankato, Marshall, Red Wing, Rochester, St. Cloud and Willmar.

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