



MINNESOTA VIKINGS NEWS RELEASE

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VIKINGS CHILDREN'S FUND CELEBRATES 2009 RECORD- SETTING YEAR WITH TEAM'S FIRST VISIT OF THE SEASON TO UNIVERSITY OF MINNESOTA AMPLATZ CHILDREN'S HOSPITAL

Eden Prairie, MN (October 8, 2010) – On Tuesday, October 12, linebacker **Ben Leber**, along with teammates **Adrian Peterson, Freddie Brown, Greg Camarillo, Jon Cooper, Eric Frampton, Seth Olson, John Sullivan**, and **Viktor the Viking** will help brighten the day for kids at the University of Minnesota Amplatz Children's Hospital, located at 500 Harvard St. SE in Minneapolis. **Media availability for the event will be from 3:00-4:00 p.m.**

The visit will be the team's first of the 2010 season and will **celebrate the Vikings Children's Fund (VCF) record-breaking year in 2009, when the Vikings raised over \$600,000, bringing the total to \$9 million raised since the VCF's inception in 1978.** The VCF provided more than 120 grants to more than 80 Upper Midwest child-related organizations last year, including \$205,000 to the University of Minnesota Department of Pediatrics. In total, the VCF has donated nearly \$5 million to support the University Department of Pediatrics and has given over \$4 million to local Minnesota hospitals.

As part of the visit, at 3:00 p.m., Leber will present an oversized check for \$232,000 to **Aaron Friedman, M.D.**, Pediatrician-in-Chief, at University of Minnesota Amplatz Children's Hospital, marking the annual Vikings Children's Fund grant.

***Media—please meet Fairview public relations staff in the lobby of the hospital at 2:45 p.m. for escort to the event. Contact **Angela Higgins**, Fairview Media Relations, at 612-308-1555 for parking and directions.*

About the Vikings Children's Fund

The VCF is a means for Vikings players, coaches, cheerleaders, staff and their families to focus their community support on helping children and families throughout the State of Minnesota and the Midwest. Annual events such as the Vikings Taste of the NFL, Arctic Blast, Ride for Life and Charity Golf Tournament continue to succeed in raising money for the VCF and connecting the team with the community.

