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FOUR CHARITIES IN MINNESOTA RECEIVE SURPRISE GRANTS TOTALING \$600,000 THROUGH THE BRETT AND DEANNA FAVRE “FAVRE 4 HOPE FOUNDATION”

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Eden Prairie, MN (October 29, 2010) – In early September, several charities in Minnesota received calls from a consultant gathering information about their outreach programs. Weeks later four charities received follow-up calls letting them know they would be receiving a visit on October 29th from the Favre Family along with Favre 4 Hope Foundation staff. Brett and Deanna began talking to the board of the Favre 4 Foundation about doing something in Minnesota days after Brett made the decision to return to the Vikings for the 2010 season. In total this year, the Favre’s personally committed \$1.2 million to the foundation to support their existing Mississippi and Wisconsin charity partners while adding four Minnesota charities.

“We were in stealth mode until the decisions were made as to who would benefit,” stated Deanna Favre, Chief Executive Officer of the Favre 4 Hope Foundation. “Brett and I thought the charities would realize who the mystery foundation was when they saw the Mississippi phone number but no one put it together. They were all very surprised when they received the news.”

Deanna presented the first two disbursements at Friday’s Eden Prairie Chamber of Commerce luncheon where she spoke to the group about her family and the Favre 4 Hope Foundation mission. The Make-A-Wish Foundation of Minnesota and Hope Chest for Breast Cancer Foundation each received a \$100,000 grant. In the afternoon, Brett, Deanna and Breleigh Favre stopped by and visited with patients and their families at the University of Minnesota Amplatz Children’s Hospital and the Ronald McDonald House. Along with bringing smiles to the faces of many youngsters, the Favre’s also delivered a \$200,000 grant to the Amplatz Children’s Hospital “Adopt A Room” program and another \$200,000 grant to the Ronald McDonald House Charities Upper Midwest for operating expenses.

“I was inspired by the courage and faith of the families we visited,” stated Brett. “I hope what we did today will help to make hospital stays less stressful for families and allow them to focus on their child’s recovery.”

Added Kathie Taranto, President, University of Minnesota Amplatz Children’s Hospital, “We have been pleased and grateful to work with the Favre 4 Hope Foundation for the last two months as they have pursued opportunities to make a significant impact in Minnesota and beyond. And, we were thrilled to learn that they have chosen to adopt a room at the new University of Minnesota





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Amplatz Children's Hospital. The Favre 4 Hope Adopt A Room will provide an environment of hope and healing for children and families battling childhood illness. We are honored to be part of the Foundation's legacy."

Meg Katzman, Executive Director of the Ronald McDonald House in Minneapolis, stated, "Deanna and Brett Favre have reached out to support our families in a way that will provide a living legacy for their own family. Our families are deeply touched that Brett and Deanna, who have survived their own journey with cancer, are making such a meaningful gift to make the road easier to travel for families living with childhood cancer and other life-threatening illnesses. We were honored to be able to express our gratitude personally today and have our families share their personal and inspiring stories."

To learn more about the Favre 4 Hope Foundation, please visit www.favre4hope.com.



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