



FOR IMMEDIATE RELEASE

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ALL PRO DAD, COACH FRAZIER, SHRINERS HOSPITALS FOR CHILDREN INVITE AREA DADS TO FATHER & KIDS EXPERIENCE:

TAMPA, Fla.— (September 13, 2011) — The Shriners Hospitals for Children All Pro Dad *Father & Kids Experience*, hosted by All Pro Dad spokesman and Minnesota Vikings Head Coach **Leslie Frazier**, is returning to Minneapolis on Saturday, September 24, from 2:00 – 5:00 p.m. CST at the Winter Park Field House.

The *Father & Kids Experience* is a hands-on event providing inspirational bonding opportunities for dads and their kids. Dads and kids will spend the afternoon running football-themed drills and learning tips on how to be better fathers, while spending quality time interacting with their kids.

“I am excited that All Pro Dad is returning to the Vikings,” said Dungy, former Vikings defensive coordinator. “Leslie Frazier is a great spokesman for the All Pro Dad program.”

Registration is now open and is only \$15 per family, which includes admission for one adult and up to four children. The event is recommended for children ages five and older. Register today at www.AllProDad.com as the event is expected to sell out.

“It is great to be returning to Minnesota with fun football drills, practical information and fatherhood tips,” said Mark Merrill, founder and president of Family First.

The 2011 All Pro Dad *Father & Kids Experience* is sponsored by Shriners Hospitals for Children, Wal-Mart, Sam’s Club, Russell Athletic, Comcast and Minnesota’s Sports Station THE FAN 100.3.

For more information, please visit www.AllProDad.com.

The All Pro Dad *Father & Kids Experience* is the football-themed event of All Pro Dad, the fatherhood program of Family First, a national non-profit organization based in Tampa, Fla. Launched with the help of former Tampa Bay Buccaneers and Indianapolis Colts head coach Tony Dungy in 1997, All Pro Dad features almost 60 NFL players, coaches, and alumni who encourage men to be good fathers.

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ABOUT FAMILY FIRST:

Family First is a national nonprofit organization based in Tampa, Fla. Family First reaches thousands of parents each day through its three primary programs: All Pro Dad, www.AllProDad.com; iMOM, www.iMOM.com; and the *Family Minute with Mark Merrill*, www.FamilyMinute.com.

ABOUT LESLIE FRAZIER:

<http://www.allprodad.com/spokesmen/leslie%20-frazier>